

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Zach and Lou's Barbeque is giving back to the community this holiday season

Torrington, CT: Beginning December 5th and running through December 22nd, Zach and Lou's Barbeque will be hosting a non perishable food drive in their restaurant to benefit the FISHNWCT Food Pantry in Torrington, CT.

"Our goal is to use the traffic we see at the restaurant as a way to bring our community together for a common cause, by helping those who are less fortunate" states Lou Gabriel. "And to increase donations, we've set up a prize drawing where donors will receive a chance to win a beautiful gift basket worth upwards to \$200 for each food item they donate, so the more food they bring in, the greater their chances are of winning the basket. Also, December 8th, 15th and 22nd will be named "FISH Friday" during the drive because we're adding our delicious Zach and Lou's Clear Broth Clam Chowder to the menu to commemorate FISH and the event."

Not wanting to ignore the homeless shelter, the restaurant will be accepting monetary donations for FISHNWCT during the eighteen day drive as well. And, as an added incentive on FISH Friday only, you can earn a free bowl of the Clear Broth Clam Chowder with a side of corn bread and a can of soda (a \$12 value) simply by making a donation of \$25.00 or more that day.

On hand for the first "FISH Friday" will be representatives from the FISH organization to inform the public of all the wonderful work they do for the community and to answer any questions people may have.

FISH/Friends in Service to Humanity of Northwestern Connecticut, Inc. is a 501(c)3 not for profit organization. All donations to FISH are tax deductible.

Learn more FISHNWCT by visiting www.fishnwct.org.

Learn more about "FISH Fridays" by visiting www.zachandlous.com/fishfriday



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