

NEWS RELEASE



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FOR IMMEDIATE RELEASE

At Zach and Lou's, change is in the (cold) air Unexpected early success creates need for restaurant modifications

Torrington, CT: Due to the overwhelming success that Zach and Lou's Barbeque restaurant has experienced since opening this fall, plans are now underway to increase their cooking capacity. "One of the most difficult things for a barbeque restaurant to do is predict how much food to cook on a daily basis", states Pit-master Lou Gabriel. "We were simply caught off guard by the amount of traffic we've seen since opening, and we're already cooking to capacity, so to cook more food will mean purchasing a larger smoker along with retooling the kitchen to accommodate the needed increase in our daily food output".

Other changes for the restaurant will be winterizing the outdoor cooking area so that they can stay open straight through winter. "We weren't sure if the traffic was going to warrant staying open year-round, so when we opened in late September we built in a 12 day window over Thanksgiving where we knew if it was needed, we could shut down and make the necessary changes" says Lou. "Although it is a good problem to have, I never imagined having to address it so soon, but none the less it needs to be addressed immediately. Once the changes are completed we will be able to stay open year round".

Starting November 20th, Zach and Lou's will be closed through December 4th, reopening on Tuesday, December 5th. Upon completion passersby will notice addition to the property, a large steel structure that will replace the big orange tent currently seen in front of the restaurant. This structure will house the new smoker and give the restaurant the capability to cook barbeque in all four seasons.

While closed, the management & staff of Zach and Lou's Barbeque would like to extend their warmest wished for a happy and healthy Thanksgiving!



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